



## GIUSEPPE SERVIDORI APPOINTED NEW GENERAL MANAGER OF BIALETTI INDUSTRIE SpA

### APPROVED THE FINANCIAL CALENDAR FOR 2009

**Coccaglio 15<sup>th</sup> January 2009** - The Board of Directors of Bialetti Industrie SpA (Milan, MTA: BIA) met today under the chairmanship of Francesco Ranzoni has appointed, with effect from 9<sup>th</sup> February 2009, Giuseppe Servidori as General Manager of the company.

*“The new General Director, thanks to the experience in a major international group operating in the consumer sector, is essential for the leading and development of the Group, as well as for defining the three-year business plan. Mr. Servidori will support me in the leadership of the management team of Bialetti - commented Francesco Ranzoni, Chairman and CEO”.*

Mr. Servidori, 46 years old, born in Faenza, graduate in Economics, has held important managerial roles in Luxottica Group, and then the role of Corporate Vice President and Managing Director of Oakley Europe.

Giuseppe Servidori doesn't held any shares in Bialetti Industrie.

The Board of Directors has also approved the financial calendar for the year 2009 as follows:

March 27, 2009	Board of Directors: approval of the Consolidated and Statutory Financial Statements for the year ending December 31, 2008; approval of Corporate Governance Report
April 28 and 29, 2009	Annual General Meeting of Shareholders: approval of the 2008 Statutory Financial Statements
May 14, 2009	Board of Directors: approval of the interim management statements for the first quarter as at March 31, 2009
August 27, 2009	Board of Directors: approval of the half-year financial report for the period ending June 30, 2009
November 12, 2009	Board of Directors: approval of the interim management statements for the third quarter as at September 30, 2009

Any changes that may occur will be timely notified to the market.



The company intends to avail itself of the exemption from the obligation to publish quarterly reports for the fourth quarter of 2008, since the project of Annual Report for 2008 will be published within 90 days from the end of the fiscal year.

The company also announces, pursuant to Article 87bis and 144bis, 4<sup>th</sup> and 5<sup>th</sup> paragraph of CONSOB Regulation 11971/99, that the plan of purchase of its own shares, resolved by the shareholders meeting of 21<sup>st</sup> April 2008, has ended.

The execution of the program has led to the purchase on the regulated market of No. 164,559 shares Bialetti Industrie, with a total investment of 98,028 euros. (0.219% of the share capital).

**Bialetti Industrie S.p.A.** is a leading Italian manufacturer and a major operator in international markets with a brand that is recognized as a synonym for "Made in Italy quality". The company owns trademarks with long traditions and particular notoriety such as Bialetti, Rondine, Girmi, Aeternum and CEM. Bialetti Industrie manufactures and sells products for the housewares market and, in particular, cooking tools, coffeemakers and small appliances through its two strategic divisions, "*Housewares*" (cooking tools, coffeemakers and non-electric kitchen accessories) and "*PED*" (small electric appliances, including electric coffeemakers), both dedicated to large organized distribution and the retail channel. The Group, which has distinguished itself over the years for its high degree of innovation and its use of new materials and technologies, operates with its own manufacturing plants in Italy – in the Provinces of Brescia (Coccaglio) and Verbania (Omegna) – in Turkey and in Romania. Bialetti Industrie's excellence derives from its ability to associate traditional values to its products such as quality, durability, design and safety, as part of a strategic plan of Corporate Social and Environmental Responsibility that is well expressed in its philosophy: "more value to daily life".

**For information:**

***Investor Relations***

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