



WEEKLY COMMUNICATION ON SHARE BUY-BACK PROGRAMME

Coccaglio, 1 August 2008 – Bialetti Industrie, executing the resolution passed by the Shareholders Meeting held on April 21, 2008 and in conformity with the deliberation on the same date by the Board of Directors, announces that, on 28 and 29 July 2008, the Company purchased a total of no. 16,500 own shares at the average price of 0.6956 euro per share, for a total value of 11,477 euro.

Details of the transactions on a daily basis:

Date	Number of shares	Average price per share (euro)	Counter value (euro)
28 July 2008	9,000	0.7093	6,383.70
29 July 2008	7,500	0.6791	5,093.25
Totale	16,500		11,476.95

Following the purchases made until now, Bialetti Industrie S.p.A. holds a total of 80,000 own shares amounting to approximately 0,11% of the share capital.

The purchases of the own shares must be made at a price not exceeding 15% and no lower than 15% compared to the reference price recorded by the stock in the stock exchange session prior to each individual transaction.

The purchases will be made in accordance with the manner established by art. 132 of Legislative Decree 58/98 and art. 144 bis of the Consob Regulation no. 11971/99 and in any case permitted by the legal provisions and regulations, also community ones in force. The daily volume of own shares purchased will not exceed 25% of the average daily volume of shares negotiated calculated on the basis of the average daily volume of exchanges in the twenty days of negotiation prior to the purchase date.

The individual purchase transactions will be performed through a primary specialised operator, in respect of the parameters described and of the provisions, also regulating ones, applicable on the subject.

Bialetti Industrie S.p.A. is one of Italy's leading industries and a key operator in international markets. Its brand is acknowledged as a synonym for "made in Italy products of quality". The Group is the owner of brands of long-standing tradition and fame like Bialetti, Rondine, Girmi, Aeternum and CEM. Bialetti Industrie is active in the production and sale of products for the home and in particular cooking utensils, coffee makers and small household appliances through its two strategic divisions, "Housewares" (cookware, non-electric coffee makers and kitchen accessories) and "PED" (small electrical appliances, including electric coffee makers), both dedicated to mass retail chains and retail stores. Over the years Bialetti Industrie has distinguished itself for its highly innovative and quality products and also for the use of new materials and technologies. Its manufacturing plants are located in Italy – in the provinces of Brescia (Coccaglio) and Verbania (Omegna) and also in Turkey and Romania. The level of excellence achieved is the result of the Group's ability to associate its products with values of tradition, quality, durability over time, design and safety, in line with its strategy of social and environmental responsibility, which is perfectly expressed in the Group's philosophy: "add value to daily life" .

For information

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